



UNAA Online Convention

September 4th – 6th 2020, Zoom/Facebook/YouTube

Post-event Report

03/01/2021

Prepared By: Lambert Etibot – UNAA Executive Secretary



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EXECUTIVE SUMMARY

The first-ever UNAA Online convention was held on September 4th - 6th of 2020 and was highly attended mainly because it was very accessible to everyone. The Convention was deemed a Free event after the pandemic hindered the physical convention from taking place in San Francisco as planned. The Online Convention was entirely conducted on Zoom but streamed live on Facebook, YouTube and as well as on the UNAA official website and it gathered the most positive reviews from its attendees. The good reviews mainly came from Members, and from Sponsors who took advantage of the space to market their products and services.

The Programs ran from Friday to Sunday, typically following the traditional programming of the annual conventions but with a lot more forum sessions. The evenings were filled with Music and dance sessions as DJs played some of the best hits that entertained the attendees.

In conclusion, the attendees and mainly UNAA Members were pleased and satisfied with the Online convention given that the annual Convention tradition was maintained and not broken, that their Labor Day weekend was filled with learning and fun activities. Most were joyed and impressed that the UNAA Leadership offered such an awesome presentation even when the stress and the impact of the pandemic were at the peak. The number of volunteers that offered their time to participate in the forum discussions displayed a sign of strength and unity, making the online convention theme: "The Power of our stories: A Resilient community" a success.



Introduction

The Uganda North American Association (UNAA) holds an annual Convention each year in a selected city within the US and Canada. The 2020 UNAA Convention was scheduled to take place in the city of San Francisco, California at the Hilton Union Square Hotel, however, the COVID-19 Pandemic jeopardized the plans of meeting physically in San Francisco hence the Online Convention.

The Online Convention idea was not wholly welcomed, as many paid up Members preferred their usual style of convention and being that it would be UNAA's first online convention, the outcome wasn't assured.

The UNAA Leadership had to pull resources together and seek volunteers to help in the organizing and running of the Convention. The categories of Volunteers were to name but a few; Guest Speakers, Moderators, Marketing and promotions etc.

The Online Convention also attracted Sponsors who wanted to take advantage of the online presence to get their businesses and services advertised. The main Sponsors included; Endiuro Coffee, Uganda Embassy, Cultural Group Benefits, Housing Finance, Postbank, Equity Bank, Kalikumutima & CO. Advocates.

In conclusion, the Online Convention ran from Friday 4th to Sunday 6th, held entirely on Zoom and streaming on Facebook, YouTube and on the UNAA website: www.unaonline.org

Objectives

1. To promote and maintain unity and togetherness
2. To maintain relations with sponsors
3. To continue addressing needs peculiar to Association Members
4. To encourage business relationships and interaction
5. To promote and maintain community social presence through virtual interactions



Online Convention Budget

UNAA Online Convention 2020 Budget				
Projected Income				
Sources of Income	Amount per Item		Projected	Actual Paid
Projected Income Item	Number	Amt	Amount	
Endiro Coffee (Pledged)	1	\$4,000.00	\$4,000.00	\$ 4,000.00
Cultural Group		\$500.00	\$500.00	\$ 500.00
Housing Finance (Paid)	1	\$1,500.00	\$1,500.00	\$ 1,500.00
Pearl Marina (Pending)		\$500.00	\$500.00	\$ -
Kalikumutima Advocates (Fulfilling Last Year's Contractual Obligation)	1	\$0.00	\$0.00	\$ -
Equity Bank (Pledged)	1	\$1,200.00	\$1,200.00	\$ 1,275.00
Postbank (Pledged)	1	\$1,500.00	\$1,500.00	\$ 1,500.00
Ugandan Government Grant	1	\$50,000.00	\$50,000.00	50000.00
Projected Total Income from Other Sources			\$59,200.00	\$ 58,775.00
Total Projected Income			\$59,200.00	

UNAA ONLINE Convention 2020 Budget				
Projected Expenses				
1. Marketing/Mobilization	Amount per Item		Projected	Actual Used
Expense Item	Units	Amt	Amount	
Marketing & Branding Package	1	\$3,996.40	\$3,996.40	
Castr Streaming service	7	\$100.00	\$700.00	\$700
Telephone International (Uganda)	1	\$50.00	\$50.00	\$50
Total Expenses for Marketing/Mobilization			\$4,746.40	
2. Entertainment	Amount per Item		Projected	



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Expense Item	Units	Amt	Amount	
Entertainment (DJ Services)	1	\$2,350.00	\$2,350.00	\$1,950
Decorations & Cake	1	\$400.00	\$400.00	\$400
Sunday Venue	1	\$1,103.25	\$1,103.25	\$1,103
Equipment Rental (Lawrence)	1	\$500.00	\$500.00	\$500
Total Expenses for Entertainment			\$4,353.25	
Graphics & Marketing, Promotions, Radio Ads, Voiceovers				
Fliers	10	\$50	\$500	500
In Memorial Video	1	\$300	\$300	400
Backdrops & Clips	2	\$750	\$1,500	75.42
Voiceovers	2	\$150	\$300	0
Website Landing Page	1	\$500	\$500	500
Flagpoles & Flags	4	\$63.74	\$255	254.96
Flag Strings	4	\$42.44	\$170	42.44
Radio Ads	2	\$250	\$500	0
Total Expenses for Graphics			\$4,025	
				Actual Expenses Used
Total Projected Expenses			\$13,124.37	\$6,476.07
Net Operating Income				\$ 52,298.93

Key Recommendations

- No key recommendations were noted in terms of budgeting.



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Attendee Survey

The Reviews from Attendees, Sponsors and even Leaders were positive and encouraging. The Attendance report for each forum is shown the images below.

Zoom Webinar Results:

09/01/2020 To: 09/30/2020 Filter Webinar ID Search

um report duration: 1 Month

Date	Time	Topic	Webinar ID	Unique Viewers	Total Users
Sep 4, 2020	07:50 PM	Opening Ceremony	921 4641 5630	87	132
Sep 4, 2020	04:03 PM	PROFESSIONAL & SOCIAL ENTREPRENEUR FORUM	916 2279 0373	51	94
Sep 4, 2020	08:59 AM	UNAA TRADE & INVESTMENT FORUM	952 3473 7359	202	786

Date	Time	Topic	Webinar ID	Unique Viewers	Total Users
Sep 6, 2020	07:22 PM	UNAA Sunday	959 7123 6923	25	56
Sep 6, 2020	04:55 PM	UNAA Personalities of the Year	925 2699 0824	18	40
Sep 6, 2020	01:33 PM	UNAA Annual General Meeting (AGM)	993 0909 3019	72	139
Sep 6, 2020	10:44 AM	WOMEN EMPOWERMENT FORUM	931 7162 7512	72	147
Sep 6, 2020	09:59 AM	Church Service	969 7835 2995	29	78
Sep 6, 2020	09:31 AM	UNAA Church Service	930 7122 0462	0	3
Sep 5, 2020	05:03 PM	UNAA YOUTH FORUM	970 0351 0387	65	122
Sep 5, 2020	03:44 PM	CIVIL RIGHTS (BLM) & HOW WE FIT IN AS UGANDAN IMMIGRANTS	986 8605 7898	19	30
Sep 5, 2020	03:43 PM	CIVIL RIGHTS (BLM) & HOW WE FIT IN AS UGANDAN IMMIGRANTS	986 8605 7898	0	2
Sep 5, 2020	01:36 PM	IMMIGRATION FORUM	934 0680 5446	71	119
Sep 5, 2020	01:31 PM	MINISTRY OF FOREIGN AFFAIRS FORUM (HOSTED BY UG EMBASSY WASHINGTON)	928 6390 4571	27	41
Sep 5, 2020	09:30 AM	POLITICAL FORUM	969 5607 8457	52	84



Facebook Views:

Friday:

09/04/2020 9:59 PM		The 2020 UNAA Convention has started. Enjoy the live steams!			16.8K 	1.5K 1.8K  
09/04/2020 9:56 PM		The 2020 UNAA Convention has started. Enjoy the live steams!			608 	58 7
09/04/2020 9:49 PM		The 2020 UNAA Convention has started. Enjoy the live steams!			623 	40 6
09/04/2020 8:11 PM		The 2020 UNAA Convention has started. Enjoy the live steams!			2.9K 	298 193  
09/04/2020 8:06 PM		The 2020 UNAA Convention has started. Enjoy the live steams!			539 	38 1
09/04/2020 5:34 PM		The 2020 UNAA Convention has started. Enjoy the live steams!			1.8K 	190 37  
09/04/2020 4:25 PM		The Professionals and Social Entrepreneurs Forum			4.4K 	471 114  
09/04/2020 11:16 AM		The 2020 UNAA Convention has started. Enjoy the live steams! #UNAA2020			12.8K 	1.6K 434  
09/04/2020 8:35 AM		The 2020 UNAA Convention has started. Enjoy the live steams!			5.5K 	511 174  



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Saturday:

09/05/2020 9:54 PM	 #UNAA2020 Saturday Night Live Mix			6.1K		493 183	
09/05/2020 5:15 PM	 #UNAA2020 Youth Empowerment Forum			9K		884 343	
09/05/2020 4:03 PM	 The #UNAA2020 Civil Rights / BLM Forum			3.4K		364 84	
09/05/2020 2:05 PM	 The #UNAA2020 Immigration Forum			5.4K		686 181	
09/05/2020 1:47 PM	 #UNAA2020 Ministry of Foreign Affairs Forum			6.9K		736 169	
09/05/2020 10:10 AM	 #UNAA2020 Political Forum			15.9K		1.5K 476	
09/05/2020 10:02 AM	 #UNAA2020 Political Forum starts now			816		73 12	
09/05/2020 9:42 AM	 In Case You Missed It: Miss Uganda 2020 Cares Tour Highlights: If you missed it at the #UNAA2020 Opening			800		66 16	
09/05/2020 9:28 AM	 In case you missed it at the #UNAA2020 Opening Ceremony last night. Our 2020 Memorial video to all			697		70 8	
09/05/2020 8:53 AM	 What's on today: Political Forum. Immigration Forum. Civil Rights Forum. Link in bio. And live on Facebook.			3.2K		157 15	
09/05/2020 12:13 AM	 UNAA 2020 DJ ONLINE PARTY LIVE....			1K		57 13	



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Sunday:

09/06/2020 11:31 PM	 Ugandan North American Association - UNAA was live.			8.3K		480 282	
09/06/2020 10:53 PM	 Ugandan North American Association - UNAA was live.			1.8K		137 32	
09/06/2020 7:58 PM	 #UNAA2020 Closing Cereremony			8.5K		443 121	
09/06/2020 5:26 PM	 #unaa2020 UNAA Personalities of the Year			2.2K		325 54	
09/06/2020 2:23 PM	 #UNAA2020 UNAA AGM			2.5K		245 56	
09/06/2020 11:09 AM	 #UNAA2020 Sunday Service			1.4K		90 50	
09/06/2020 11:04 AM	 #UNAA2020 Women Empowerment Forum			7.1K		646 335	
09/06/2020 10:35 AM	 #UNAA2020 Sunday Service			2.1K		167 58	
09/06/2020 10:02 AM	 Good morning! Welcome to the final day of #UNAA2020			770		44 9	
09/06/2020 9:32 AM	 Featured today: The UNAA 2020 Women's Forum, and the UNAA Personalities of the Year Presentation			1.3K		112 15	



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YouTube Streams:

The screenshot shows the YouTube channel for the Ugandan North American Association. The channel has 299 subscribers and a red 'SUBSCRIBE' button. The navigation menu includes HOME, VIDEOS, PLAYLISTS, CHANNELS, DISCUSSION, and ABOUT. The 'Uploads' section is active, showing a 'PLAY ALL' button and a grid of six video thumbnails. Each thumbnail features the UNAA logo and the text 'CONVENTION 20 & TRADE EXPO 20'. The videos are: 'UNAA 2020 Day 3 Channel 2' (2:37:40, 107 views), 'UNAA 2020 Day 2 Channel 2' (6:45:42, 221 views), 'UNAA2020 Day 2 Channel 1' (7:16:53, 598 views), 'UNAA 2020 Day 1 - Channel 1' (11:55:00, 543 views), 'UNAA 2020 Day 2 - Channel 2' (11:54:59, 493 views), and 'PostBank: UNAA 2020 Sponsor' (0:44, 155 views).



Program and Speakers

The UNAA 2020 Online Convention Programs ran as follows:

PROGRAM		
Enjoy our weekend line-up. #Business #Culture #Networking #Entertainment #Discovery		
FRIDAY	SATURDAY	SUNDAY
11.00 AM - 02.00 PM US Central 7.00 PM - 10.00 PM Kampala Trade and Investment Forum (Morning Session)		
12.45 PM - 01.10 PM US Central 08.45 PM - 09.10 PM Kampala Jumu'a Prayers		
03.00 PM - 06.00 PM US Central 11.00 PM - 02.00 AM Kampala Trade and Investment Forum (Afternoon Session)		
04.00 PM - 6.00 PM US Central 12.00 PM - 02.00 AM Saturday Kampala Professional & Social Entrepreneurs Forum		
06.00 PM - 08.00 PM US Central 02.00 AM - 04.00 AM Kampala Opening Ceremony		
08.00 PM US Central Til Late 04.00 AM Kampala		



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FRIDAY

SATURDAY

SUNDAY

10.00 AM - 12:00 PM US Central
06.00 PM - 08:00 PM Kampala

Political Forum

12.30 PM - 02:00 PM US Central
08.30 PM - 10:00 PM Kampala

Ministry of Foreign Affairs Forum

02.00 PM - 03:30 PM US Central
10.00 PM - 11:30 PM Kampala

NAMCA - Challenges and Opportunities Presented with COVID-19

02.00 PM - 04:00 PM US Central
10.00 PM - 12:00 AM Kampala

Immigration Forum

04.00 PM - 06:00 PM US Central
12.00 AM - 02:00 AM Sunday Kampala

Civil Rights (Black Lives Matter) Forum

05.00 PM - 07:00 PM US Central
01.00 AM - 03:00 AM Sunday Kampala

Youth Empowerment Forum

06.30 PM - 08:30 PM US Central
02.30 AM - 4:30 AM Sunday Kampala

Ssenga / Kojja / Variety Show / Happy Hour

08.30 PM US Central Til Late
04.30 AM Sunday Kampala



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FRIDAY	SATURDAY	SUNDAY
		<p>10.00 AM - 11:00 AM US Central 06.00 PM - 07:00 PM Kampala</p> <p>Sunday Prayers</p>
		<p>11.00 AM - 01:00 PM US Central 07.00 PM - 09:00 PM Kampala</p> <p>Women Empowerment Forum</p>
		<p>02.00 PM - 04:00 PM US Central 10.00 PM - 12:00 AM Kampala</p> <p>UNAA Annual General Meeting</p>
		<p>04.00 PM - 05:00 PM US Central 12.00 AM - 01:00 AM MondayKampala</p> <p>IT Forum</p>
		<p>05.00 PM - 06:00 PM US Central 01.00 AM - 02:00 AM Monday Kampala</p> <p>Special Presentation: UNAA Personalities of the Year</p>
		<p>06.00 PM - 08:00 PM US Central 02.00 AM - 04:00 AM Monday Kampala</p> <p>Closing Ceremony</p>
		<p>08.30 PM US Central Til Late 04.30 AM Monday Kampala</p> <p>Entertainment</p>



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The Ugandan North American Association is pleased to welcome Mr. Deo Kalkumutima, Managing Partner at Kalkumutima and Co. (Advocates).

Mr. Kalkumutima is an expert on real estate law and also advises multinational corporations on commercial transactions, corporate law and business licensing.

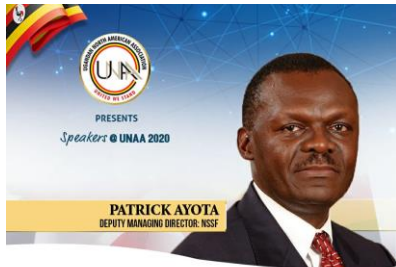
Kalkumutima and Co (Advocates) is a well-trained, experienced and diverse team with more than 15 years of experience. The firm comprises of attorneys, surveyors, architects, civil engineers, economists, enforcement agents, tax, and immigration consultants. This is the only self-contained law practice in Uganda and offers a wide range of solutions to meet client needs. The firm guarantees professionalism infused with service.

In addition to offering down-to-earth advice on how to invest in Uganda, Mr. Kalkumutima will speak about the legal aspects of land acquisition and development in Uganda with specific reference to Ugandans in the diaspora.

Kalkumutima and Co has offered a help desk at their chambers to the Diaspora community (+256755945674).

Mr. Kalkumutima will be a featured speaker at the 12th Annual UNAA Trade and Investments Forum on Friday, September 4th, 2020.

UNAA 20 CONVENTION & TRADE EXPO
 BUSINESS CULTURE ENTERTAINMENT DISCOVERY
4TH - 6TH SEPTEMBER
 FULL PROGRAM
 WWW.UNAAONLINE.ORG



Mr. Ayota is the Deputy Managing Director, National Social Security Fund Uganda, MBA from University of South Carolina at Columbia, CPA, Member Institute of Certified Public Accountants of Uganda, Board Member Housing Finance Bank.

UNAA 20 CONVENTION & TRADE EXPO
 BUSINESS CULTURE ENTERTAINMENT DISCOVERY
4TH - 6TH SEPTEMBER
 FULL PROGRAM
 WWW.UNAAONLINE.ORG



Olivia Kaguliro Mulerwa, Assistant Director International Partnerships Thunderbird School of Global Management

UNAA 20 CONVENTION & TRADE EXPO
 BUSINESS CULTURE ENTERTAINMENT DISCOVERY
4TH - 6TH SEPTEMBER
 FULL PROGRAM
 WWW.UNAAONLINE.ORG



Mr. Michael K. Mugabi is the Managing Director of Housing Finance Bank in Uganda. Michael has a wealth of knowledge & experience in the Banking, Housing & Legal Sectors in Uganda, and a tenure that spans a period of over 25 years in the Bank. Michael holds a Master of Laws Degree in Commercial and Corporate Law from the University of London, United Kingdom, a Bachelor of Laws Honours Degree from Makerere University Kampala, amongst other professional qualifications.

UNAA 20 CONVENTION & TRADE EXPO
 BUSINESS CULTURE ENTERTAINMENT DISCOVERY
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UNAA 20 CONVENTION & TRADE EXPO
 BUSINESS CULTURE ENTERTAINMENT DISCOVERY
THE 32ND ANNUAL & FIRST EVER ONLINE
UNAA 20 CONVENTION & TRADE EXPO
DIASPORA INFORMATION TECHNOLOGY SESSION
 TOPIC: DATA SCIENCE & ARTIFICIAL INTELLIGENCE
SUN 6TH SEP 2020
 5PM EST 4PM CST 2PM PST 10PM UK
GUEST
GEORGINA NYAKAIRU KIRUNDA Msc.M.P.H

UNAA 20 CONVENTION & TRADE EXPO
 BUSINESS CULTURE ENTERTAINMENT DISCOVERY
POLITICAL FORUM
SAT 6TH SEP 2020

MODERATOR
Henrietta N Wamala, President and CEO, UNAA.

MODERATOR
Dr. Michael David Kaluya, Ph.D. in Business Administration, Master of Arts in Political Science.

MR. JOSEPH KABULEETA, LT GENERAL (RTD) HENRY TUMUKUNDE HON. MOHAMMAD NSEKIRO

Logos: National, Alliance, UPC, Housing Finance Bank, PostBank, etc.

UNAA 20 CONVENTION & TRADE EXPO
 BUSINESS CULTURE ENTERTAINMENT DISCOVERY
SAT 5TH SEP 2020
CIVIL RIGHTS FORUM

Dr. Derreck Kayongo
 A social activist, entrepreneur, human rights activist and the founder of Good Cause Project, a non-profit for social justice.

Mr. Edward Kyobe, UNAA Director of Development

Mr. Senteza Kirande, Assistant Vice President, Morgan Chase

Lorraine Victoria Kanyike, Founder of Uganda Black Women's Initiative who is passionate about the Black Experience both in America, Uganda and globally.

Hudah Mukibi, Co Founder of Black Women's Union, B2 International Relations and an advocate for those impacted by the Covid-19 crisis. She obtained her Bachelor Degree in International Relations from San Francisco State University.

Logos: Zoom, Facebook, Instagram, YouTube, etc.

UNAA 20 CONVENTION & TRADE EXPO
 BUSINESS CULTURE ENTERTAINMENT DISCOVERY
IMMIGRATION FORUM
SUN 6TH SEP 2020

Agnes Kiziba Esiri, Attorney at Law, Legal Advocate

Michael Kagame Mplima, Founder of Immigrant Suite - A Seattle-based digital non-profit organization.

Albert Bakwira, UNAA Council Deputy Speaker, Council Representative for Mid-Atlantic Region & Chairman, Afro-American Association.

Laban Ogwara, Juris Doctor, LL.M, MBA, BSW, Council Representative for Mid-Atlantic Region.

Moderator
Murwanzi Amarya Kizamba, LL.M, LL.M, J.D., UNAA Council Speaker and New England Council Representative.

Michael Muleasi, UNAA Council Secretary and Council Representative for SAs.

Attorney Godfrey K. Zziwa

Attorney Melrose Shapiro

Lydia Nantoko, UNAA Vice President and President of Law in community Organization.

Papi Nanyisa, Council Representative, Rocky Mountain Region.

Logos: Zoom, Facebook, Instagram, YouTube, etc.

UNAA 20 CONVENTION & TRADE EXPO
 BUSINESS CULTURE ENTERTAINMENT DISCOVERY
ONLINE YOUTH EMPOWERMENT FORUM
 WITH A SPECIAL LIVE SESSION ON EMPLOYMENT, IMPROVING ENTREPRENEURSHIP AND HOW TO BUILD A RESILIENT YOUNG GENERATION.

Dr. Sunday Joseph Osiango, Former Superintendent of Schools, GA

Karen Ntutu Kirinda, Ph.D. in Business Administration, Master of Arts in Political Science, Public Administration, Planning & Degree in International Development.

Isao Sengendo Jr., Ph.D. in Business Administration, Master of Arts in Political Science, Public Administration, Planning & Degree in International Development.

Olivia Kaguliro Mulerwa, Assistant Director International Partnerships, Thunderbird School of Global Management.

Sandra Nantanzu, Graduate from World Bank International Trade and Business Administration Program.

Solome Nanyule, CEO of Uganda Women's Community Foundation, Ph.D. in Business Administration, UNAA Council Representative for Canada.

Moderator
Henrietta N Wamala, President and CEO, UNAA.

THE 32ND ANNUAL & FIRST EVER ONLINE UNAA 20 CONVENTION & TRADE EXPO
 BUSINESS CULTURE ENTERTAINMENT DISCOVERY
SAT 5TH SEP 2020
 FULL PROGRAM
 WWW.UNAAONLINE.ORG

Justus Mirembe, Youth Entrepreneurship and Skills Development Specialist, UNAA Council Representative for Africa Region, Former President of African Corporation, Former President of Uganda Chamber of Commerce and Industry, Former President of Uganda Chamber of Exporters and Importers, Former President of Uganda Chamber of Manufacturers and Exporters.

Dominic Kigye, Ph.D. in Business Administration, Master of Arts in Political Science, Public Administration, Planning & Degree in International Development.

Logos: Zoom, Facebook, Instagram, YouTube, etc.





Key Recommendations

- Too much information – Feedback from Attendees recommended limiting the number of Speakers to avoid “too much Information” at a given time. The Attendee analysis shows most Members tuned in for the first hour and then dropped off.
- Improve on Time Management - Some forums exceeded their time slots because they had too many Speakers or the time allocation for the guest speakers to speak was poorly managed.
- Avoid Repetition of Presenters and Moderators: Some Attendees reported missing some forums because they saw the same faces and thought it was a repetition or replay of a previous forum.
- Duration of the Forum – Most forums were set to run between 1-2 hours which was reasonable but most exceeded that time.
- Staying with in the Theme context – Keep it consistent with presentations.
- Burden Sharing – The Executive shared most of the burden of running the program.



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- Excellent choice of Speakers – Overall, most attendees were pleased with the choices of speakers and how well informing the sessions were.
- The AGM was attended by many non-subscribing UNAA Members. A more secure method of conducting the AGM will be needed to prevent non-members from joining in.

Marketing, media and promotion

The Marketing, Media and promotion was impressive, promotional materials (Art work) was done for every forum. Constant reminders were put out through UNAA's social Media handles and email. The Media team used professional streaming services, so there wasn't any downtime in the entire running of the Convention.

The most views and feedback came from the Facebook streams as many of the Attendees were watching the replays as opposed to the live streams.

Key Recommendations

- More practice time to reduce Technical challenges – there were instances where some Guest Speakers struggled technically and delayed the start of the sessions. Allowing Guest speakers more to join early and test their devices would resolve this.

Sponsorship

The Sponsors of the 2020 Online convention were impressed with the value they got. The attendance was higher than they had expected, the streaming service stored the videos online for later viewing, which gave chance for those that missed certain sessions to go and replay them.



Key Recommendations

- Length of the Sponsor speeches – Some of the Sponsors needed strict emphasis on how much time they had to present since most took a lot of time than they had been allotted.

Staffing

The 2020 Online Convention had just 2 staff on the Technical Team; The Executive Secretary and the Director of Communications.

Key Recommendations

- Acquire additional staff in the case of a similar online convention.
- Training staff ahead of time will ease on the number of challenges.

Future Recommendations

- UNAA should consider incorporating an online aspect even when the Conventions are physical in order to grow her following.
- UNAA should spread the Forum sessions through out the week/month, as opposed to doing everything on the Labor Day weekend.
- Have the AGM attended by UNAA Members only and avoid non members making decisions for the organization they do not subscribe to.
- UNAA should get into the habit of paying staff to run some of the convention activities so as not to overburden and overwork its volunteers.
- There was consensus that most forums that were highly attended were informative to the UNAA Membership and most people stressed the need for these discussions to continue throughout the year and not only during the Annual Convention.



APPENDIX

2020 CONVENTION TRANSFERS AND REFUNDS:

CATEGORY	NUMBER
ONLINE REFUNDS	25
UGANDA REFUNDS	16
BOAT CRUISE REFUNDS	4
ONLINE TRANSFERS	68
UGANDA TRANSFERS	75
BOAT CRUISE TRANSFERS	7
VENDOR TRANSFER	1



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UNAA LEADERSHIP:

Meet the UNAA Executives



**Henrietta Nairuba
Wamala**
PRESIDENT



Lydia Natoolo
VICE PRESIDENT



Lambert Etibot
EXECUTIVE SECRETARY



Godfrey Nyenje
TREASURER



**Rebecca Namwase
Ssemambo**
DIRECTOR OF FINANCE



Edward Kyobe
DIRECTOR OF DEVELOPMENT

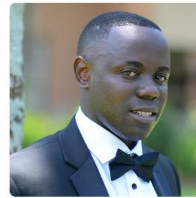
Meet the UNAA Council



**Maureen Asiimwe
Kalembe**
SPEAKER
New England Region



Albert Bakasara Kazooba
DEPUTY SPEAKER
Mid Atlantic Region 2



Mike Mukasa
SECRETARY
Southwest Region 1



Amos Kigenyi
COUNCIL MEMBER
South Pacific



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Josephine Mugaga Matovu
COUNCIL MEMBER



Solome Nanvule
COUNCIL MEMBER



Paul Nteyafa
COUNCIL MEMBER



Moses Ganafa
COUNCIL MEMBER



Justus Mirembe
COUNCIL MEMBER
Canada Pacific Region



Daphine Kirungi
COUNCIL MEMBER
Southwest Region 2



Timothy Kazinduka
COUNCIL MEMBER
Mid Atlantic Region 1



Georgina Kirunda
COUNCIL MEMBER
South-East Region



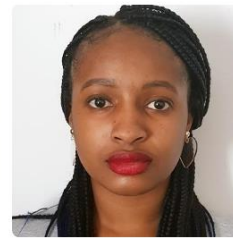
James William Mugeni
COUNCIL MEMBER
US Central Plains



Mary Tracy Nalwadda
FEMALE YOUTH REP.
US



Cyrus Mukisa
MALE YOUTH REP.
US



Norah Aliyah Namuyanja
FEMALE YOUTH REP.
Canada



Collins Stuart Katende
MALE YOUTH REP.
Canada



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