



Ugandan North American Association (UNAA)

STATEMENT OF FINANCIAL ACTIVITY

October 2016 - September 2017

	TOTAL		
	OCT 2016 - SEP 2017	OCT 2015 - SEP 2016 (PY)	% CHANGE
Income			
Hotel Room Rebates		23,033.83	-100.00 %
Rebates and Refunds	10,323.90		
Square Income		28,238.45	-100.00 %
UNAA Annual Convention Revenue		665.00	-100.00 %
Boat Cruise Dinner	36,828.00	38,808.00	-5.10 %
Registration Fees		17,180.00	-100.00 %
Adv Winter Rates	32,670.00	40,290.00	-18.91 %
Child Rates	600.00	510.00	17.65 %
Early Bird Rates	8,700.00	17,860.00	-51.29 %
On Site Summer Peak Registration	4,635.00	13,020.00	-64.40 %
Friday & Saturday Night Entertainment Only	120.00		
Sunday Dinner Gala & Dance	5,520.00		
Total On Site Summer Peak Registration	10,275.00	13,020.00	-21.08 %
Regular Spring Rates	56,285.00	70,280.00	-19.91 %
Winter Holiday Rates	4,700.00	6,570.00	-28.46 %
Youth Rates	1,000.00	720.00	38.89 %
Total Registration Fees	114,230.00	166,430.00	-31.36 %
Sponsorship	53,000.00	70,000.00	-24.29 %
Corporate Partners	12,500.00	22,500.00	-44.44 %
Total Sponsorship	65,500.00	92,500.00	-29.19 %
Trade & Investment Forum	400.00	1,710.00	-76.61 %
Vendor Table & Exhibitors	5,860.00	12,260.00	-52.20 %
Total UNAA Annual Convention Revenue	222,818.00	312,373.00	-28.67 %
UNAA National Revenue	52,480.00	50,000.00	4.96 %
Membership Dues			
New Member	26,470.00	3,380.00	683.14 %
Renewing Member	4,110.00	520.00	690.38 %
Total Membership Dues	30,580.00	3,900.00	684.10 %
Total UNAA National Revenue	83,060.00	53,900.00	54.10 %
Total Income	\$316,201.90	\$417,545.28	-24.27 %
GROSS PROFIT	\$316,201.90	\$417,545.28	-24.27 %
Expenses			
Boat Cruise Payment	37,517.00		
Commissions & Fees		5,000.00	-100.00 %
Office Expenses and General Supplies	199.94	894.61	-77.65 %
Photocopy, Printing & Stationery		603.17	-100.00 %
Supplies		212.29	-100.00 %
Total Office Expenses and General Supplies	199.94	1,710.07	-88.31 %

	TOTAL		
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Purchases	4,729.36	12.99	36,307.70 %
QuickBooks Payments Fees	216.30	117.85	83.54 %
Registration Usher Payments	264.00	1,298.00	-79.66 %
Square Fees		173.17	-100.00 %
UNAA Annual Convention Expenses	7,053.54		
Boat Cruise Dinner		62,482.41	-100.00 %
Communication, Advertising and Promotion	380.00	1,060.13	-64.16 %
EzTexting		820.00	-100.00 %
Flyers and Graphics	5,477.77	4,500.00	21.73 %
Promotions		879.00	-100.00 %
Social Media Ads	375.05	189.66	97.75 %
Total Communication, Advertising and Promotion	6,232.82	7,448.79	-16.32 %
Decorations	2,000.00	2,500.00	-20.00 %
Entertainment	1,500.00		
Audio Visual	15,000.00	10,550.00	42.18 %
Miss UNAA Pageant	2,500.00		
Performer Fees	600.00	9,992.91	-94.00 %
Performers Travel Expenses		7,589.32	-100.00 %
Performers Visa Applications	5,000.00		
Total Entertainment	24,600.00	28,132.23	-12.56 %
Hotel Payments	142,431.28	167,901.03	-15.17 %
Program Book and Digital Signages	3,482.79		
Refunds	6,236.90	2,975.00	109.64 %
Registration Equipment and Supplies		8,494.30	-100.00 %
Registration Desk Meals		478.65	-100.00 %
Total Registration Equipment and Supplies		8,972.95	-100.00 %
Security	2,400.00	2,268.00	5.82 %
Transportation	16,495.90	10,095.19	63.40 %
Total UNAA Annual Convention Expenses	210,933.23	292,775.60	-27.95 %
UNAA National Expenses	16.99		
Accounting, Legal & Professional Fees	1,400.00	1,700.00	-17.65 %
Accountant	1,440.00		
Total Accounting, Legal & Professional Fees	2,840.00	1,700.00	67.06 %
Bank Transaction Charges and Service Fees	826.86	230.20	259.19 %
American Express	95.40	143.10	-33.33 %
Bank Charges	775.00	1,343.47	-42.31 %
BankCard Monthly Service Fee	2,154.18	2,340.38	-7.96 %
BOA Monthly Fees	105.00		
PayPal Fees	472.98	571.99	-17.31 %
Wire Transfer	35.00	60.00	-41.67 %
Total Bank Transaction Charges and Service Fees	4,464.42	4,689.14	-4.79 %
Community Outreach & Mobilization	28,371.21	55,492.84	-48.87 %
Dues & Subscriptions	479.40	786.46	-39.04 %
Constant Contact	863.04	1,224.48	-29.52 %
MemberClicks	4,579.35	3,690.46	24.09 %
QuickBooks Fees		458.33	-100.00 %
RingCentral UNAA Phone	368.61	414.45	-11.06 %

	TOTAL		
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State Registration		31.50	-100.00 %
Total Dues & Subscriptions	6,290.40	6,605.68	-4.77 %
Electoral Commission	4,835.38		
Total UNAA National Expenses	46,818.40	68,487.66	-31.64 %
Uncategorized Expense	2,009.41		
Total Expenses	\$302,687.64	\$369,575.34	-18.10 %
NET OPERATING INCOME	\$13,514.26	\$47,969.94	-71.83 %
Other Income			
Reimbursed Expenses		-153.00	100.00 %
Total Other Income	\$0.00	\$ -153.00	100.00 %
Other Expenses			
Miscellaneous		31.00	-100.00 %
Total Other Expenses	\$0.00	\$31.00	-100.00 %
NET OTHER INCOME	\$0.00	\$ -184.00	100.00 %
NET INCOME	\$13,514.26	\$47,785.94	-71.72 %