

Ugandan North American Association (UNAA)

Profit and Loss

October 2023 - September 2024

	TOTAL
Income	
Grant from Government of Uganda	50,000.00
Rebates	7,981.92
Square Income	29,542.48
Transfer from HFB	18,000.00
Transfer from Post Bank	60,933.96
UNAA Annual Convention Revenue	82,068.40
Registration Fees	123,334.85
Early Bird Rates	5,360.30
Total Registration Fees	128,695.15
Sponsorship	40,678.58
Vendor Table & Exhibitors	11,775.32
Total UNAA Annual Convention Revenue	263,217.45
UNAA National Revenue	6,221.93
Total Income	\$435,897.74
GROSS PROFIT	\$435,897.74
Expenses	
Boat Cruise Payment	88,459.10
Convention Preparation Expenses -Wristbands	643.10
Convention Prep Expenses	2,160.85
Executive Travel Expenses	
Annual Airfare	3,582.88
Car Rental	3,218.84
Uber	113.00
Total Executive Travel Expenses	6,914.72
Friday Opening Night - Expenses	1,498.40
Gaylord Hotel Payment	193,999.68
Hotel Anatole Debt Payment	50,000.00
Hotel Payment - Executive DC Embassy Visit	1,914.68
Internal wire transfer	60.00
Office Expenses and General Supplies	
Photocopy, Printing & Stationery	2,949.96
Total Office Expenses and General Supplies	2,949.96
QuickBooks Payments Fees	189.95
Soccer Tournament	345.00
UNAA Annual Convention Expenses	
Boat Cruise Bus Transportation	5,062.66
Communication, Advertising and Promotion	3,000.00
Branding	1,488.82
Flyers and Graphics	664.60
Social Media Ads	43.00
Total Communication, Advertising and Promotion	5,196.42
Decorations	9,070.00

	TOTAL
Entertainment	
Audio Visual	7,010.00
Cultural Dancers	5,414.48
DJ Music Services	9,195.13
Int'l Performers Travel Expenses	16,052.04
Led Video Wall	20,000.00
Local Performers Travel Expenses	1,027.85
Performer Fees	6,319.36
Performers Visa Applications	4,460.00
Total Entertainment	69,478.86
Insurance	88.29
Photograhpy	3,310.64
Program Book and Digital Signages	1,845.62
Registration Equipment and Supplies	
Registration Desk Meals	840.00
Total Registration Equipment and Supplies	840.00
Security	3,156.38
videography	9,100.00
Total UNAA Annual Convention Expenses	107,148.87
UNAA National Expenses	
Accounting, Legal & Professional Fees	
Accountant	4,500.00
Tax filings	594.46
Total Accounting, Legal & Professional Fees	5,094.46
Bank Transaction Charges and Service Fees	
Bank Charges	1,290.00
Wells Fargo Bank Charge Fees	1,251.29
Total Bank Transaction Charges and Service Fees	2,541.29
Community Outreach & Mobilization	4,280.00
Dues and Subscription	
Constant Contact	2,106.93
QuickBooks Fees	1,223.97
State Registration	203.90
UNAA Phone	555.36
Zoom	1,143.06
Total Dues and Subscription	5,233.22
Website Fees	677.21
Website Repair & Maintenance	650.00
Total UNAA National Expenses	18,476.18
Total Expenses	\$474,760.49
NET OPERATING INCOME	\$ -38,862.75
Other Income	
Reimbursed Expenses	1,635.72
Total Other Income	\$1,635.72
NET OTHER INCOME	\$1,635.72
NET INCOME	\$ -37,227.03